

SenTIA's

Subsidy System Guide

for all citizen groups in Sendai

Sendai Tourism, Convention and International Association (SenTIA) offers a subsidy to cover some of the expenses for activities independently carried out by citizen groups which promote multiculturalism, international exchange and international cooperation. Please make use of this program if you are expecting to plan such a project in Sendai!

Q. What kinds of projects are subsidized?

A. Projects carried out in Sendai City such as study meetings and exchange workshops, etc. that are based around themes such as multiculturalism, international exchange and cooperation, with citizens as the target audience. Additionally, projects that, out of the total project expenses, have subsidy-eligible expenses more than 30,000 yen and less than 500,000 yen.

Q. How much financial assistance will we receive?

A. A portion of project expenses will be subsidized. The subsidy amount will be no more than 4/5 of eligible project expenses (or 2/3 from the fourth subsidy onwards), with a **maximum limit of 100,000 yen**. Depending on the scope of the project, the amount of financial assistance will vary.

Q. Can I apply as an individual?

A. You cannot apply as an individual. **Non-profit groups** carrying out activities within Sendai City are eligible to apply. Neighborhood associations, or student clubs and groups can also apply.

Q. When will we receive the subsidy?

A. As a general rule, you will receive it after submitting a report of results at the end of the approved project, but it is also possible to receive an estimated amount, so please inquire for details.

FY2026 Application Period

1st Period February 1 - 28 (For projects between April 2026 and March 2027)

2nd Period May 1 - 31 (For projects between July 2026 and March 2027)

3rd Period August 1 - 31 (For projects between October 2026 and March 2027)

4th Period November 1 - 30 (For projects between January 2027 and March 2027)

We will assist you in writing your application and publicizing your event. Please feel free to contact us.

Applications can be downloaded from SenTIA's International Relations Department website.

<https://int.sentia-sendai.jp/e/activity/subsidy.html> They can also be found at the Sendai Multicultural Center.

Inquiries and applications

International Relations Department, Sendai Tourism, Convention and International Association (SenTIA)
(Hours: weekdays 9a.m. -5:30p.m.)

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